

RADIX Marketingberatungs & Trainings GmbH

Lerchenfelderstraße 6/1

1080 Vienna, Austria

fon: +43 1 929 1268

fax: +43 1 929 1269

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## Data Protection Declaration

as by July 2018

### 1. Legal Bases

1.1. The General Data Protection Regulation (GDPR), the law on data protection 2000 as well as the law amendment to the data protection law as by 2018 serves the protection of personal data. We process your data solely compliant to the legal regulations (GDPR, DSG 2018, TKG 2003).

### 2. General

#### 2.1. Responsible is

RADIX Marketingberatungs & Training GmbH

Lerchenfelderstr. 6/1

1080 Vienna

[dataprotection@radix-group.com](mailto:dataprotection@radix-group.com)

2.2. It is of special importance to us to protect any personal data you are sharing with us and to store them safe. Within this declaration you will be informed, how we use and process your personal data.

### 3. Means, legislation, duration of data saving and recipients of data

3.1. We do need the accumulated personal data to fulfill our contracts, accounting, keeping the legal rights in place, for means of customer service and advertising. For these purpose the data is taken, saved, processed and used.

3.2. The legal requirements for the processing of your personal data is on the one hand being able to fulfill our contractual obligations, legitimate interests, the accomplishment of our legal and/or contractual obligations and on the other hand your agreement (e.g. on occasion Newsletters, Event Invitations, Cookies). The failure to provide data can have various consequences.

3.3. We process your data, if necessary, for the totaling duration of our business relation (from first contact through realization till contractual ending). Furthermore according to our legal obligations related to storage of data and the obligation to document, resulting from UGB, BAO and till the close of a potential legal case, ongoing warranty or given guaranties.

3.4. By running our website we contract with Software Service Companies and Agencies who eventually have to have access to personal data for being able to complete their job. These companies have agreed to fully comply with the general data protection requirements related to us. Specific data protection agreements have been signed following Art. 28 GDPR. Further information to our "data processors" you may receive contacting us via [dataprotection@radix-group.com](mailto:dataprotection@radix-group.com).

### 4. Cookies, other Tracking Tools as well as Web-Analysis [for usage of Web-Analysis Tools such as Google Analytics, eTracker etc]

4.1. Cookies, other Tracking-Technologies as well as functionalities of Web analysis Services (Google Analytics) may be used on our website in various forms. Cookies are small pieces of text information that enable recognition of the user and an analysis of the usage of our website. The generated data gets transferred to the hosting server of our website and gets saved there. They allow us to make our internet presence more effective, user-friendly and more secure. On top cookies help us measuring the hits of some pages and general navigation.

4.2. By using our website you agree that cookies are set. You can deny within your Browser Settings the acceptance of cookies. How to precede this please kindly find out by the user manual of your individual browser. If you decide not to accept our cookies the functionality of our website might be limited. Some cookies stay saved on your device till you delete them.

4.3. Our website uses Google Analytics, a web analysis service of the Google Inc. („Google“). Google Analytics does use „Cookies“, as described above. The by cookies generated info is mostly transferred to a Google Server in the USA and gets saved there.

For the case of IP- anonymization on our website your IP address is cut for the fact that you are from a member country of the EU or member country with and agreement within the European economic area. Only in exception the IP address is sent to an US Google Server and gets cut there. Google is using this information to create reports of the usage of this website and its performance.

The by usage of Google analytics transferred IP address is not combined with other data by Google. You may prevent the saving, processing and using of via Cookies created info of your usage of our website (incl. your IP-address) by installing via a Plug-in for your browser via the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

Further information on Google data usage you may find here <http://www.google.com/analytics/terms/de.html> and <https://www.google.de/intl/de/policies/>.

4.4. Your IP – address is saved but immediately pseudomized (e.g. by deleting the last 8 Bits). By that only a rough localization stays enabled.

4.5. Our relationship to this Web analysis Service Company is based on standard contractual agreement.

4.6. The data processing is undertaken complying with the legal regulation under § 96 Abs 3 TKG as well as Art 6 GDPR (especially consent). As the privacy of our users is important to us the user data is pseudomized.

## 5. Consent and your right on revocation

5.1. In the case consent from your side is need prior to processing your data we will only process your data after your explicit consent.

5.2. In general we do not process data of persons younger than having completed the age of 14 years and we are not entitled to. By expressing your consent you confirm that you have completed your 14th age or that you have the consent of your legal representative.

5.3. You can revoke your consent any time under the following E-Mail address: [dataprotection@radix-group.com](mailto:dataprotection@radix-group.com). For such a case the so far saved personal data of yours will get anonymized and will only be used further on for statistical purpose without any personalized relation. By your revocation the consent you have expressed to the data processing till the moment of your revocation is not affected.

## 6. Data Security

6.1. Our company has technical and organizational measures in place (TOMs) to protect saved personal data against any accidental or intended manipulation, loss or destruction and against access of non-authorized third parties. Our security measures get updated regularly according the state-of-the-art technical progress.

## 7. Your rights

7.1. At any given time you do have the right to ask for information on your personal data from the responsible. If there is no case of legal obligation to store your data you can ask for deletion of your personal data and revocation of its further processing. Furthermore you have the right on having your data corrected and/or on limitation of its processing, on data transfer and on a complaint to the „Österreichische Datenschutzbehörde“ (Wickenburggasse 8-10, 1080 Vienna, E-Mail: [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)).

7.2. Please contact in regards of your rights: [dataprotection@radix-group.com](mailto:dataprotection@radix-group.com)

Or do send a letter to:

RADIX Marketingberatungs & Training GmbH

Lerchenfelderstr. 6/1

1080 Wien

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